



press release

vuTyme's new features improving the Guest In-Room TV Experience to be unveiled at HITEC

- **Once again, ADB's vuTyme™ - a state-of-the-art hotel interactive TV solution will be demonstrated at the Booth #345**
- **Come and see how ADB is reinventing iTV for hoteliers and guests**
- **Discover vuTyme™ and its leading innovations including:**
 - **DVR-Lite™ - Pause LiveTV**
 - **Emergency Alert Messaging – keeping guests safe**
 - **Screen-casting**
 - **And other new features to be announced at the show**

June 12, 2018 – Geneva, Switzerland In the 8th year of vuTyme's deployment, ADB will be exhibiting its latest innovations at HITEC. For over two decades, the company has been quietly helping to deliver award-winning television viewing experiences to hotels, homes, and businesses around the world. ADB's technology is installed in nearly 300,000 U.S. guestrooms representing the industry's top brands. It's one of the fastest-growing hospitality iTV solutions in the world, and the 2nd most deployed interactive iTV platform in the U.S. hotel market.

"Successful entertainment solution for hospitality TV means providing high quality, easy to use, fast and reliable services that create the best in-room experience for guests while offering a true service platform for hoteliers," said Chris Dinallo, ADB's CTO and General Manager of vuTyme Business Unit. "At HITEC, we will exhibit our latest release of vuTyme with its rich features and utmost reliability. MSO Providers and Hoteliers looking for an in-room entertainment platform that is quick to install, simple to manage, easy to customize with branded features, and offers the lowest capital and operational expenditures of all competing solutions, should meet with ADB in Booth #345."

To schedule an appointment with ADB during the show, email sales@vuTyme.com

For more information about vuTyme email: info@vuTyme.com

About ADB

ADB is a one-stop shop offering innovative and high-quality full system solutions for content distributors, TV operators and property owners, who want to deliver best-in-class video and broadband services to their customers.

ADB combines innovation, software and hardware expertise with user expectations to provide reliable and fully integrated products with a guarantee of on-time deployment and long-term support.

The company is a valued partner of choice to service providers and operators around the globe. ADB's solutions empower the world's leading content distributors, Pay-TV and broadband operators.

For more information, visit www.adbglobal.com/