



vuTyme NOW™

In-Room Entertainment

Open new and protect existing revenue streams with vuTyme NOW™ – a guest room entertainment system tailored to the needs of your enterprise customers.



Our mission is to help our customers deliver their video & broadband services reliably and in a cost-effective manner, ensuring excellent return on investment and superior customer satisfaction.

vuTyme NOW™

is the same successful in-room TV entertainment (IRE) system used by Charter, Cox and Foxtel, but optimized for operators that need to get to market faster with low to no CAPEX.

vuTyme NOW™

offers a comprehensive suite of TVbased in-room services. These services are aimed at enhancing the guest experience and providing reliable, high-value solutions for premises owners.

vuTyme NOW™

currently manages over 300,000 screens across the USA, Europe, and Australia.

vuTyme NOW™

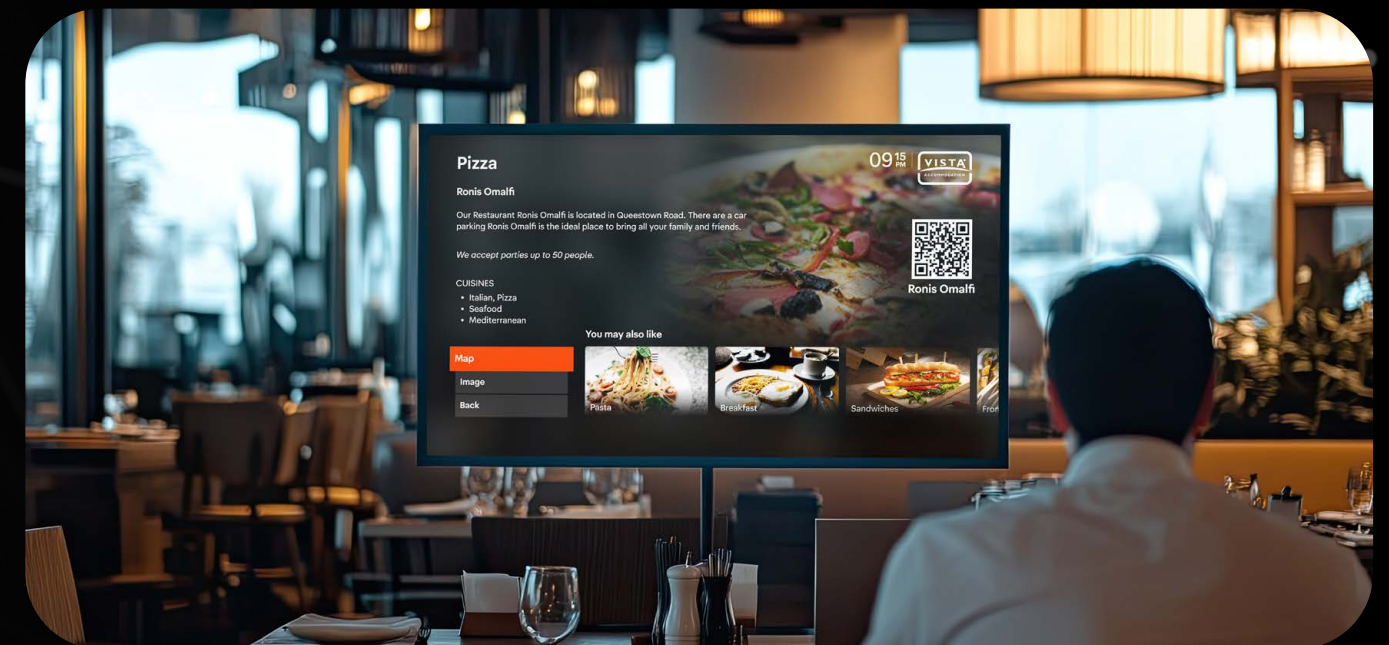
is present in over 3,500 hotels, retirement care facilities, casinos, hospitals, mining camps, pubs, fitness clubs, waiting rooms, and many other commercial premises.



vuTyme NOW™ OVERVIEW

vuTyme NOW™ is a managed system that delivers a quality guest-room TV experience. Among its many unique features, a few product highlights are listed below:

- 24/7 NOC, plus industry-leading technical engineering support.
- Special features for different verticals (hospitality, healthcare, retirement, bars, restaurants).
- Customized UI branding by property area, room, or individual TV.
- Concierge features.
- Intuitive tools for comprehensive remote support (aka PRISME™) - designed by operators for operators.
- Locally inserted channels.
- Unique channel lineups by property area, room, and individual TV.
- 3 UI Languages.



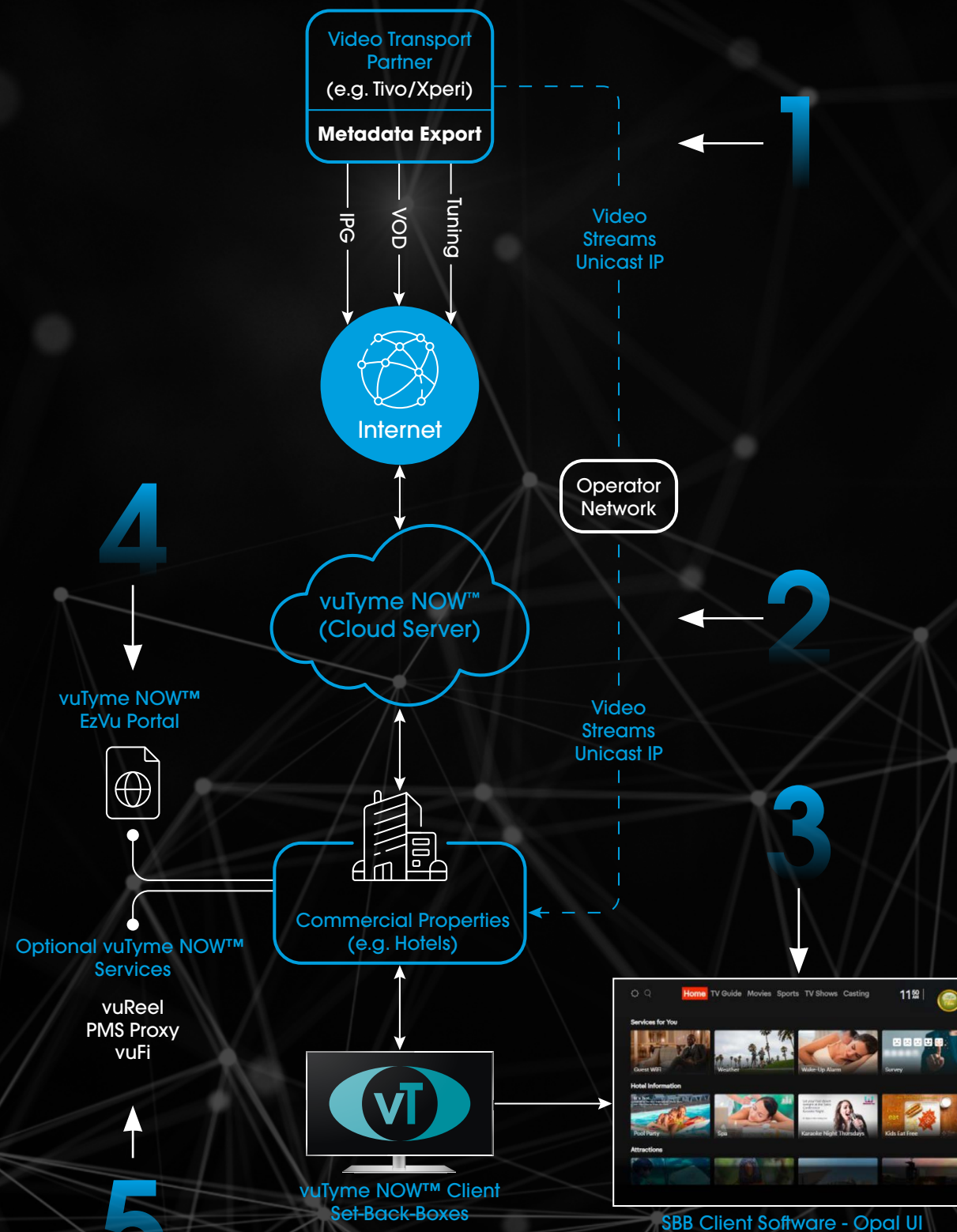
What Our Clients Say

„Foxtel searched the globe to find the best guest engagement platform for commercial premises and is delighted to develop this technology with vuTyme for the Australian market.”

Steve O Connor
Chief Revenue Officer at Foxtel Group

vuTyme NOW™ SYSTEM COMPONENTS

The numbers in the diagram below reference specific explanations on the following page.



1 VIDEO TRANSPORT PARTNER

- ADB is working with key video transport partners associated with the NCTC - such as Tivo/Xperi to deliver high-quality video and VOD to the vuTyme NOW system. This includes acquiring the metadata used to build the guide, present VOD catalogues, and tune stations.

2 vuTyme NOW™ SERVER (AWS CLOUD)

The control point of vuTyme NOW™ that manages and monitors the whole deployment. This includes:

- PRISME™ monitoring tools. PRISME™ is an integrated suite of operational tools that provide hierarchical management and monitoring solutions unique to commercial properties that residential-focused solutions don't provide.
- Managed Services to keep the system as turnkey as possible.
 - Tier 2 and 3 operations support, proactive monitoring.
 - Client and server software update management.
 - Property and lineup creation.
 - Note: Operators manage tier 1 support and installations.

3 vuTyme NOW™ SET-BACK-BOX (SBB), SOFTWARE, AND UI

- The SBB firmware and **Opal** UI are separate software components for low-impact in-field upgrades. Key UI features include:
 - Live TV, pause live TV, and guest messaging.
 - Property compendium, local attractions, guest Wi-Fi Fast-Connect, digital signage, and more.
- The SBB platform used is the ADB-2682WF and mounts behind the TV. It provides POE, Ethernet, 4K, and tri-band 2.4/5/6GHz Wi-Fi. Porting vuTyme NOW™ to your selected platform can be also be explored.

4 vuTyme NOW™ EZVU PORTAL

The EzVu portal is easily provisioned to property managers to give them control over their deployment. Examples include:

- Manage on-screen settings, monitor and troubleshoot client SBBs.
- Flexible configuration of vuTyme NOW™ guest features (see number 3 above).

Optional vuTyme NOW™ COMPONENTS

With additional agreement, vuTyme NOW™ can enable enhanced features using a system package called vuEdge. vuEdge is a small, case-hardened mini-PC that can be activated in the following software modes:

- **vuReel** - On-premises video upload and insertion to local channel lineups.
- **PMS Proxy** - Integrates vuTyme NOW™ with a local property management system to enable the guest name in the UI,
- vuTyme NOW™ also offers **vuFi**. **vuFi** is an easy-to-install WiFi video distribution system that allows vuTyme NOW™ SBBs to operate completely over WiFi. fast checkout, folio view, and guest purchases.

vuTyme NOW™ IS DESIGNED, DEVELOPED,
AND MANAGED BY TEAM MEMBERS IN THE
USA, POLAND, AND AUSTRALIA.

We are here to make your
life easier and your customers happier.



Follow us

