

The background of the advertisement is a photograph of a man in a white shirt and dark trousers standing by a large window, looking out at a city skyline. The man is holding a cup. The city skyline includes several tall buildings, and the sky is a hazy, warm color. The foreground shows a bed with white linens.

# vuTyme<sup>TM</sup>

Innovative TV system for Hospitality and Healthcare

provides all the features the business properties need  
and all the content their guests want

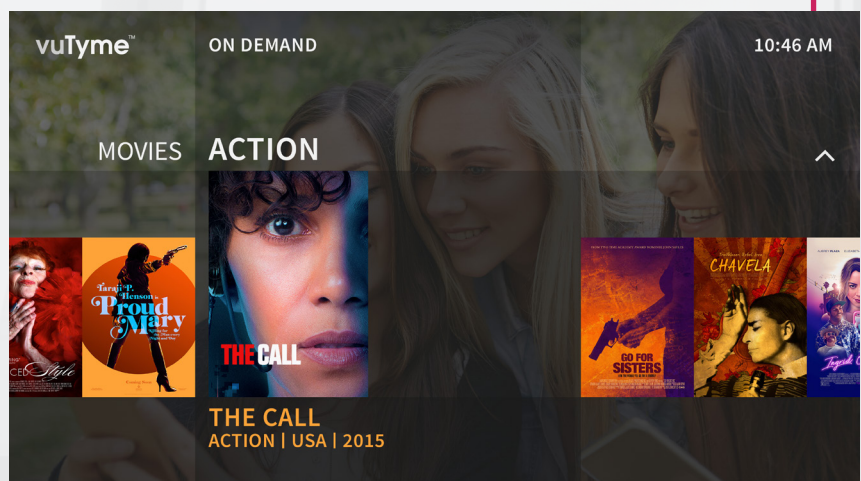
# Future-proof Guest-Room Entertainment Solution

**developed by ADB**

**vuTyme™** is a smart, flexible platform developed by ADB but managed by you. Extend the range of your service to new business customers and deliver great experience to their guests.

Bring a truly exceptional service and great experience to your business customers:

- ✓ Easily scalable cloud-based vuTyme™ server with configuration portal
- ✓ Property branding and UI customization
- ✓ Channel lineup management
- ✓ Live TV channels
- ✓ Electronic Program Guide
- ✓ Pause live TV
- ✓ Fast channel change
- ✓ Video On Demand
- ✓ Casting
- ✓ Digital Signage
- ✓ External content insertion
- ✓ EzVu Management Portal for the properties
- ✓ Emergency messaging
- ✓ Property management system (PMS) integration
- ✓ Multi-language UI support
- ✓ Promotion of the local attractions
- ✓ Promotion of the property compendium
- ✓ News, weather, advertisements



**vuTyme™**  
enables more business for you



# It's more than a standard TV solution. It's business with ultimate flexibility.

## Features and benefits for the operator:

- ✓ Certified, trusted and tested.
- ✓ Proven reliability across over 300,000 rooms worldwide
- ✓ Future-proof and scalable architecture
- ✓ System based on a managed cloud server
- ✓ No onsite headend equipment
- ✓ Ready to serve 1 to 10 000+ screens
- ✓ Easy customizable and configurable UI
- ✓ Customizable channel lineups
- ✓ Interactive features
- ✓ Support for multiple VOD menu flow arrangements
- ✓ On-site system compatibility
- ✓ Integrated with several property management systems:  
Oracle's Opera, Megasyss, RDP, Control Systems



## Features and benefits for the business properties:

- ✓ Flexibility to combine multiple video content sources :  
Live TV, VOD and locally inserted content
- ✓ Flexibility in channel lineup arrangement by property, area,  
location or screen
- ✓ Easy-to-use EzVu portal to manage the Guests' experience  
and promote the property
- ✓ Communication with the Guests by Messaging,  
Advertisements and emergency alerting
- ✓ Promotion of the local attractions and property  
compendium; easily configurable using the EzVu portal
- ✓ Promotion of venues and events with Digital Signage
- ✓ Certified with several property management systems for  
greater guest personalization and transactions

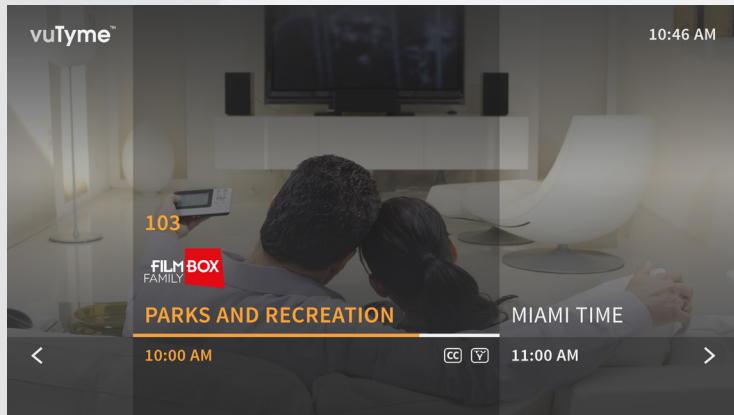
## Features and benefits for the Guests:

- ✓ Live TV, Video on Demand and casting
- ✓ Simple, fast & intuitive navigation
- ✓ Pause live TV and fast channel change
- ✓ Easy-to-use on-screen interactive Electronic Program Guide
- ✓ Informational and Concierge Features like local weather  
and news, local attractions and hotel compendium, folio  
view and checkout, messaging and emergency alerts,  
concierge
- ✓ All-in-one illuminated, anti-microbial remote control
- ✓ 4K Ultra High Definition





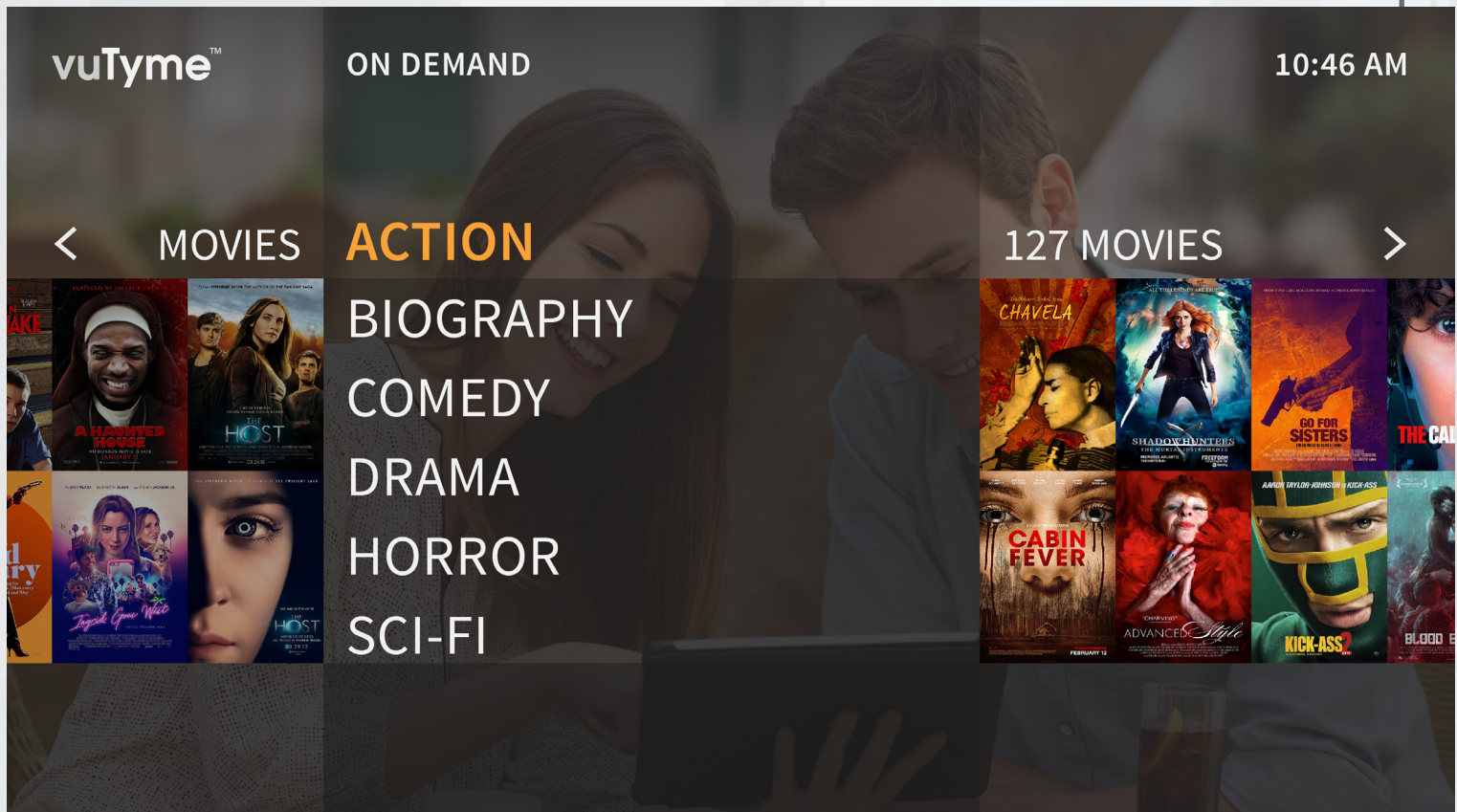
Leverage **vuTyme™** capabilities and build an offer the customers can't refuse



### Provide access to a rich library of exciting content

Use vuTyme™ and give the properties' guests access to an extensive live and on demand content library.\* Combine it with plenty of entertainment and infotainment features and provide truly rich guests experience.

\* Content library depends on the offer provided by the selected operator.





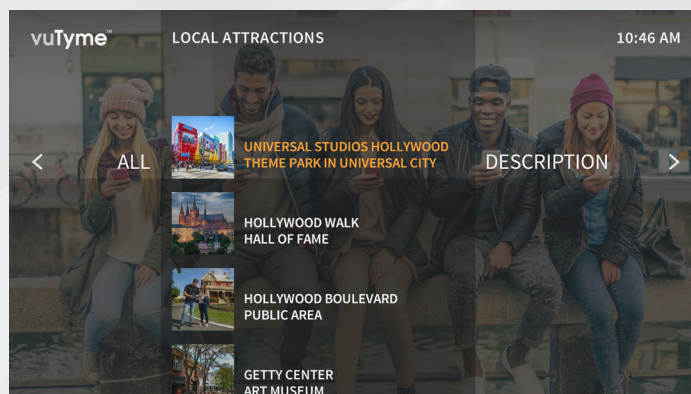


## Enable properties' guests to cast and customize their content

The properties' guests will easily be able to cast content from their own devices. While international guests will be able to navigate their UI experience in their own language.

- ✓ Integrated casting allowing guests to stream from their own devices (Netflix, YouTube, HBO, Spotify etc.)\*
- ✓ Parental control
- ✓ Guest Messaging
- ✓ Multi-language UI
- ✓ Express checkout
- ✓ Folio view

\* Some applications have limited casting functionality on devices with iOS system.



## Give properties' great tool to build and insert their own content

vuTyme™ gives the possibility to add any content that delivers superior experience to the guests. It could be used for example to promote bars, restaurants and other services within the property.

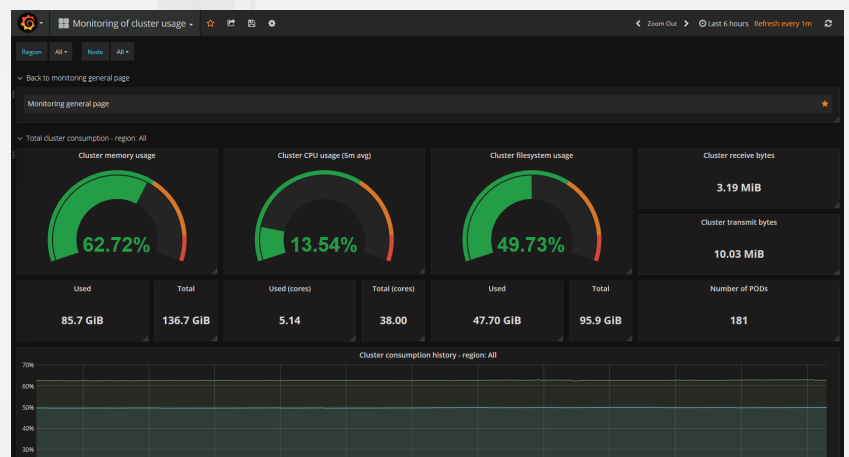
- ✓ Digital concierge featuring news, weather, local attractions, site information, folio view and express checkout
- ✓ Guest messaging that enables the property to deliver screen messages to individual guests or groups and asend emergency warnings
- ✓ Custom content insertion that integrates local information/promo/welcome/ or niche interest channels

# Operate Monitor Maintain

## Introducing our all new professional OMM services including operations support, maintenance and monitoring

We provide a suite of services for the vuTyme™ system with a dedicated team of experts ready to provide 24/7 support for your operation. Operating-Monitoring-Maintaining your network and vuTyme™ system by ADB lets you focus entirely on business operation and your customers.

- ✓ Extended 24/7 technical support services
- ✓ Guaranteed response and service restoration times
- ✓ Service extended to customer integration points
- ✓ Fully automated infrastructure and system health, availability and performance monitoring
- ✓ Proactive system analysis, optimization and performance tuning
- ✓ Expert engineering team with best knowledge about the system
- ✓ Full insight into system's usage and performance with client devices monitoring and statistics







**ADB has 24+ years history in offering innovative and high-quality full system solutions for content distributors, TV operators and hospitality property owners, who want to deliver best-in-class video and broadband services to their customers.**

ADB combines innovation, system integration, software and hardware expertise with user expectations to provide reliable and fully integrated products with a guarantee of on-time deployment and long-term support.



400 employees



R&D sites in Europe, US and Asia



75% engineers



24+ years of award winning industry firsts



HQ Geneva



Solutions for Personal TV, Business TV and Broadband



63M CPEs deployed



500 patents



1000 software releases



100 different HW platforms



100 complex deployments



"A" class IT security rating



Various ISO certifications



Social responsibility rank

**vuTyme**<sup>TM</sup>  
by adb

