

connecting lives  
connecting worlds

business TV



Solutions for Healthcare



# Business TV Solutions for Healthcare

ADB's **vuTyme** is an interactive business TV platform widely deployed in hospitality verticals. Building upon its highly successful design, ADB offers **vuTyme** to other commercial markets with particular focus on healthcare.

**vuTyme** for Healthcare delivers an interactive, feels-like-home TV service for patient guests. In addition, **vuTyme** provides a trusted suite of features tailored for healthcare operations and the well-being of their patients.

**vuTyme** is offered as a Managed Service; that is, **vuTyme** in-the-cloud. Managed services offer many benefits including

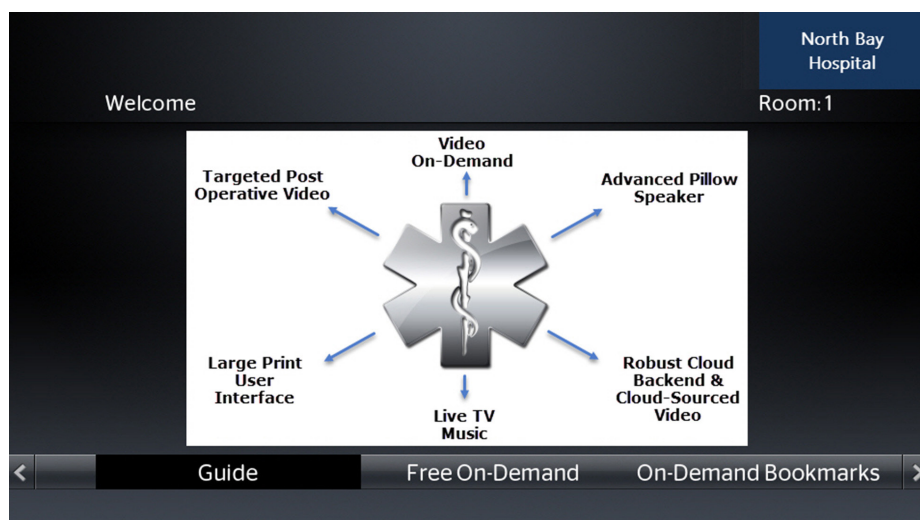
reduced capital and operating expenses, maximum reliability, remote issue correction, as well as expanded access to

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*Except for a non-intrusive, out-of-sight set-back-box, **vuTyme** requires no on-premises video delivery equipment.*

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video content for pre and post-operative patient education. With **vuTyme** for Healthcare, patient rooms and common areas will have tailored channel line-ups to meet the specific needs of each healthcare facility. All combined, **vuTyme** satisfies the unique needs of healthcare providers and leads to the optimal patient-stay experience.

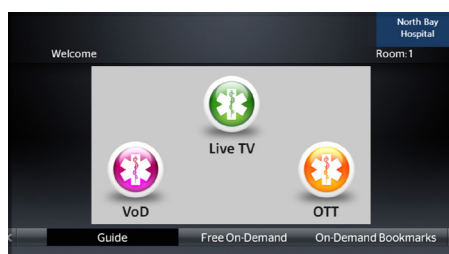


## vuTyme Patient Focus – General Features

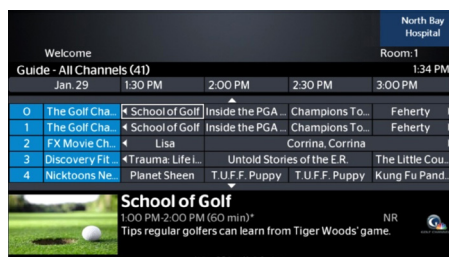
ADB is committed to delivering optimal features for patient guests, using the television as a mechanism to support a positive patient experience, act as a tool to access care providers, and serve as an informational portal to support recovery and rehabilitation. See below for some examples:

### Large Print User Interface (solution for visually impaired & distant wall-mounted TVs)

- Video Features



- Elegant EPG



### Pillow Speaker Remote Control



- Combines Nurse Call, Room Lighting
- Full TV Control
- No Batteries to Change
- Sealed Construction, Fluid Resistant
- Quick Change Cable
- Built in Speaker

## Miscellaneous Features

- Patient Controlled UI Language Integrated with CC and Audio Language
- Pause Live TV with DVR-Lite
- Navigate and Watch Patient-Tailored Prescriptive Video Content
- VoD with bookmarking capability (for easy return to exact position)

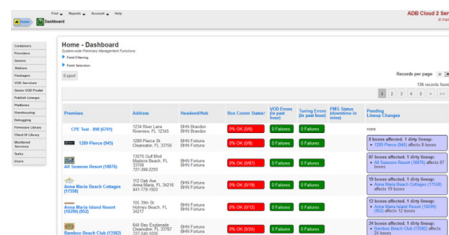
## vuTyme Cloud Management Portals & Interactive Features

For operators and healthcare providers, ADB offers the best-in-class cloud-based portals to configure and remotely monitor the business TV deployment. These portals also support the tailored configuration of several interactive patient features. See below for more:

### Cloud Management Portals

#### vuTyme Manager Portal for Operators

End-to-end vuTyme deployment configuration, remote monitoring, and firmware upgrade management.



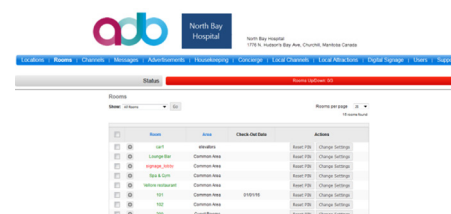
- **Remote Monitoring** – vuTyme provides robust remote monitoring and issue resolution tools eliminating on-site inconvenience.
- **Flexible Channel Lineup & UI Branding** – vuTyme delivers unprecedented configurability when it comes to channel lineups and branding. From

the individual TV, to the room, to the area, to the whole facility, any number of channel lineup and property branding schemes in the user interface are possible.

- **3rd-Party Video / Audio** – vuTyme can integrate with other services that provide soothing video and audio content to enhance the patient experience.

### EzVu Portal for Healthcare Providers

Monitor SBB health, configure local video upload, targeted messages, guest settings control.



- Upload Post Operative Videos – To accommodate specific insurance mandates and overall patient well-being, EzVu allows providers to use their own video library, a 3rd party service, or the vuTyme cloud as a video library. Specific videos can then be provided to specific patients regarding their post-operative care. Patients can watch videos on a specific channel in their lineup or as an on-demand asset.
- Digital Signage – EzVu allows providers to configure specific TVs with any signage they desire.
- Targeted Messaging – EzVu provides configuration options to send specific targeted messages to TVs for any individual, room, group, or the whole facility.

## vuTyme Operator Features – vuTyme as a Managed Service

To solve many operational challenges of global operators, the vuTyme server is offered as a Managed Service using the global cloud infrastructure. Key benefits are:

- Faster Time to Market
- Fully Scalable at Operators Pace
- Well-Proven Fault-Tolerance, Redundancy, Failover, Security
- Saves Significant Operating and Capital Expense (No Data Center Footprint)
- Drastic Simplification and Cost Savings in Operational Support
- Supports Cloud-Based Post Operative Video Library

## vuTyme Operator Features – Global Ecosystem Support

### Set Back Box Platforms Include:

- ADB4731 & ADB4769 “Shadow” – Mainly for the USA, Dual Band WiFi, Ethernet, & Cable/RF, DOCSIS, DVR-Lite
- ADB1729 “Banchee” – Global SBB Supporting DVB-C, Dual Band Wireless, Ethernet, Cable/RF, SmartCARD, DVR-Lite
- ADB17xx Hybrid Sat/Terr/IP/WiFi



**ADB-1729CW**  
“Banchee”

**ADB-4769CD**  
“Shadow”



### Broadcast Standards Supported:

- DOCSIS, SCTE, and CableCARD Support for Conditional Access/DRM
- DVB-C, and Smartcard Conditional Access/DRM
- QAM and IP Tuning (Unicast, Multicast, HLS/HTTP)

### All SBBs Mount Securely & Discreetly Behind the Television.



ADB has a 20 year heritage, successfully delivering over 100 million devices to service provider customers across the world. We deliver connected solutions that marry the technical challenges of TV, interactive media, IP connectivity and consumer experience to meet the industry specific requirements of our customers within hospitality, healthcare, education, stadia, retail and a whole host of business sectors. ADB is embracing the future of the connected world. Alongside our proven vuTyme, our innovative Internet-of-Things platform provide a stepping stone to help our customers take advantage of the next wave of opportunities that connect smart appliances with internet technologies and enable exciting new services and improved operational efficiencies.

## Connect with us

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