



press
release

CANAL+ Platform once again selects ADB to deliver next generation UHD satellite solution

12 September 2019 – Geneva, Switzerland: ADB, a leading provider of CPE and complete solutions for TV and broadband networks, has announced today that CANAL+ Platform, the leading Polish satellite Pay TV service provider, has selected ADB's UHD satellite solution to provide its subscribers with advanced TV services in 4K resolution.

ADB's UHD satellite solution powered by innovative software, also designed by ADB, provides highly compelling features like multiple recordings, fast channel change and access to multi VOD libraries. This future-proof platform enables CANAL+ to give access to a rich portfolio of high-quality content, both via satellite and through the Internet connection. It also facilitates access to multiple OTT content providers and offers the latest generation Wi-Fi module for more convenient and more reliable network connectivity.

"We are delighted that we can introduce the next generation satellite platform to CANAL+. ADB and CANAL+ cooperation dates back to 2006, when we jointly launched the first HD platform in Poland; after 13 years, we are now introducing to the market yet another best-in-class solution. We are confident that the advanced hardware design of the new satellite set-top box, leveraging all capabilities of our software, will enable CANAL+ to create an attractive and competitive offering that all subscribers will appreciate." - said Jacek Galik, SVP Sales at ADB.

"ADB is well known for its high-quality solutions that make CANAL+ services perceived by the subscribers as very good and reliable". The quality of ADB systems, the successful long-time cooperation and the continued delivery of innovative features were the reasons why CANAL+ once again has selected ADB as its solution provider." – said Jarosław Kordalewski, CTO at CANAL+ Platform.

ADB will be demonstrating its complete offer of innovative systems and services for pay TV and broadband operators at IBC 2019 (Hall 5.B60).

About ADB

ADB is a one-stop shop offering innovative and high-quality full system solutions for content distributors, TV operators and hospitality property owners, who want to deliver best-in-class video and broadband services to their customers.

ADB combines innovation, system integration, software and hardware expertise with user expectations to provide reliable and fully integrated products with a guarantee of on-time deployment and long-term support.

The company is a valued partner of choice to service providers and operators around the globe. ADB's solutions empower the world's leading content distributors, Pay-TV and broadband operators.

For more information, visit www.adbglobal.com/