



press release

ADB selected by Polish operator INEA to modernize its IP-based pay-TV system called HIWAY

03 April 2019 – Geneva, Switzerland: INEA, one of the largest pay-TV operators and broadband service providers in Poland, chose ADB system graphyne2™ to fulfill its objectives in migration to a new, IP and fiber based advanced pay-TV system. The solution enables the operator to further expand its service to mobile devices, offering a multi-screen TV service to its subscribers.

graphyne2™ facilitates aggregation of media content from various sources and provides the end-user with a new, intuitive and easier way to browse it. For the operator, the solution facilitates monitoring of both the graphyne2™ system components and the CPEs, and gives the tools for respective analytics.

The entire solution is managed by a highly advanced backend system, consisting of ADB's own as well as 3rd party subsystems – all architected and integrated by ADB.

In addition, ADB delivered high-performing set-top boxes which allow watching video with 4K resolution. The devices, fully designed by ADB, include latest technology Wi-Fi module (802.11ac) for receiving video streams through the wireless home network.

"Advanced, reliable solutions and system integration expertise from ADB enable operators to innovate and provide best in class TV entertainment to their subscribers. We are delighted to be able to offer INEA's viewers an attractive solution, helping INEA to fulfill its business needs and meet its strategic objectives" - said Jacek Galik, SVP Sales at ADB.

"At INEA we always focus on delivering innovative broadband and TV services with the highest possible quality. Launching the new platform – called HIWAY – is just the beginning and we are still working on the further development of this platform. We want to offer a compelling service allowing us to bring great entertainment to our subscribers." – said Michał Bartkowiak, Vice-President at INEA.

About INEA

INEA is a key supplier of telecommunications services in the Greater Poland region (west part of Poland). The company is present in the segment of individual clients, services for companies, institutions and schools. INEA mainly provides wholesale services and broadband Internet, television, mobile, as well as professional services for business and data center. Thanks to the investments implemented, the operator is one of the leaders in the field of fiber-optic infrastructure in Poland. According to the independent speed rating (Speedtest.pl) for 2017 and 2018, INEA is the fastest broadband provider in Poland. Since 2018 offers also the fastest Internet in European Union – 10Gb/s symmetrical FTTH connection.

About ADB

ADB is a one-stop shop offering innovative and high-quality full system solutions for content distributors, TV operators and hospitality property owners, who want to deliver best-in-class video and broadband services to their customers.

ADB combines innovation, system integration, software and hardware expertise with user expectations to provide reliable and fully integrated products with a guarantee of on-time deployment and long-term support.

The company is a valued partner of choice to service providers and operators around the globe. ADB's solutions empower the world's leading content distributors, pay-TV and broadband operators.

For more information, visit www.adbglobal.com