



press release

ADB builds new products using MediaTek chipsets

21 November 2019 – Geneva, Switzerland: ADB has selected MediaTek as a chipset provider for its latest satellite STB platform. ADB, as a leading provider of advanced systems for Pay-TV and broadband operators, is currently deploying its products for major Pay-TV operators in Europe and Australia.

The selected high-performance MediaTek chipset, which supports 4K resolution, is ideally suited to the growing consumer demand for high-quality entertainment experiences and makes ADB's platform future-proof. The platform runs on ADB software, which is easy to configure and ready to be expanded with next-generation services. This software is part of the overall system, which ADB provides to Pay-TV operators to enable them to offer highly compelling features to their subscribers.

"The design of MediaTek's chipsets is a model example of a perfectly balanced ratio between price and supported features without compromising quality. We are glad to build our products based on this solution." – said Krzysztof Biliński, CTO at ADB.

"Pay-TV operators are looking for feature-rich and reliable platforms to support next-generation entertainment. With ADB's new platform powered by MediaTek, consumers can enjoy the latest high-quality 4K content with best-in-class user experiences." – said Winson Hsu, Assistant General Manager of MediaTek Intelligent Device Business Group.

About ADB

ADB has 24+ years history in offering innovative and high-quality full system solutions for content distributors, TV operators and hospitality property owners, who want to deliver best-in-class video and broadband services to their customers.

ADB combines innovation, system integration, software and hardware expertise with user expectations to provide reliable and fully integrated products with a guarantee of on-time deployment and long-term support.

The company is a valued partner of choice to service providers and operators around the globe. ADB's solutions empower the world's leading content distributors, Pay-TV and broadband operators.

For more information, visit www.adbglobal.com/