



press
release

ADB announces achieving the significant milestone of deploying 1 million IP STB's in North America

Broomfield, Colorado - September 14, 2017: ADB, a premier provider of end-to-end TV solutions for Broadcast and Broadband, announces achieving the momentous milestone of deploying 1 million IP STB's in the North American market.

"Accomplishing this significant milestone shows that ADB is the partner of choice and the company who shares the journey with our customers. ADB's Hardware & Connected Solutions bring together extensive expertise and technology know-how, empowering our customers to build effective business models to deliver exciting user experiences. The close and enhanced cooperation with our distribution partners addressing the Tier 2 and Tier 3 market place enabled the achievement of this important landmark" said Frank Kessaratos, EVP Sales and Marketing.

About ADB

ADB is an innovative provider of solutions and hardware for personal and business TV, broadband, and Internet of Things (IOT).

The company's connected solutions bring together its proven expertise and over 20 years of award-winning industry firsts, enabling customers to build successful businesses and deliver the connected experiences that consumers expect in a digital world. ADB has been empowering some of the world's leading content distributors, pay TV and broadband operators since it was founded in 1995.

ADB has a passionate and dedicated team of over 550 people, including a 400-strong engineering team. The company is headquartered in Geneva, Switzerland and has Sales, Research & Design offices throughout Europe, Asia and North America.

For more information, visit www.adbglobal.com