



Cyfrowy Polsat EVOBOX PVR powered by ADB GraphyneTV awarded Gold Medal at Poznan International Media Expo 2016

- **Gold Award from MTP recognizes industry-leading products and services in broadcast and telecoms**
- **EVOBOX PVR satellite set-top box (STB) integrates ADB's state of the art UX solution to deliver unified access across broadcast and on-demand.**

15 June, 2016– Geneva, Switzerland: ADB, a leading provider of solutions and services for multimedia convergence, today announces that its partner Cyfrowy Polsat, operator of the largest Polish satellite platform and provider of advanced multimedia services, has been awarded a Gold Medal by MTP for its industry-leading satellite set-top box (STB), the **EVOBOX PVR**. The STB, which is manufactured by the Cyfrowy Polsat Group in Mielec, Poland and powered by ADB's award winning pay-TV middleware and user experience software **GraphyneTV**, was presented with the accolade at the 2016 Poznan International Media Expo.

As one of the most recognized and prestigious awards in the Polish market, the Gold Medal is presented annually to innovative products and solutions leading the way in the broadcast and telecoms industry. At this year's event, the EVOBOX PVR was recognised by the judges as one of the most technologically advanced satellite set-top boxes available in the market, highlighting its ability to simultaneously record individual programs across three channels at once.

GraphyneTV, the feature rich client device software suite from ADB that powers the EVOBOX, provides an intuitive and user-friendly interface that enables quick and easy access to the content viewers desire. Users can switch easily between video on demand (VOD), OTT services and traditional linear channels, while also being able to access remote data casting features such as photo sharing or music playout from a mobile phone.

Some of the key advantages of the EVOBOX PVR and the GraphyneTV solution include:

- **An intuitive menu interface:** providing consistent quality of content delivery and navigation across different screens and devices.



- **Advanced search and programme filtering:** based on thematic category, title, time of broadcast, and a clear program guide in either a table or list view.
- **A built-in WiFi module:** allowing wireless Internet connectivity.
- **Flexible layouts and design:** enabling the user to perform the same action in various ways, depending on his/her habits or available options.
- **Advanced recording features:** enabling recording across three channels at once, and extensive capacity for hours of programming.
- **Access to online services:** access to as many as 84 online channels and on-demand content from Cyfrowy Polsat GO and HBO GO.
- **Convenient and fast handling:** extremely fast channel switching thanks to the latest processor and full support of single cable installation allowing flexible and simple installation.

“When designing GraphyneTV, we focused primarily on making it functional, user-friendly and attractive to the operator. At the same time however, we wanted to ensure it had a unique style, which is why we decided to use original graphics that are easy to adapt to the individual needs of each operator ” said Wojciech Doganowski, Vice-President of Product Marketing, ADB.

“It is great to see that the GraphyneTV functionality is paving the way for operators such as Cyfrowy Polsat to be leaders in the marketplace, and achieve industry-renowned accolades such as the MTP Gold Award.”

“The EVOBOX PVR is a breakthrough technology which ensures even more comfort for customers who utilise our offering and enjoy our TV services. With an extremely fast CPU, the possibility to record three programs simultaneously, an intuitive menu, a built-in Wi-Fi module and single cable installation the EVOBOX set-top box offers a totally new dimension to television entertainment,” said Dariusz Działkowski, Board Member for Technical Matters at Cyfrowy Polsat.

“We are very proud that such an advanced set-top box was invented, constructed and produced by our in-house engineers in our factory in Mielec. The factory, which is equipped with the most modern and state-of the art, machinery, also produces telecommunications and electronic equipment for numerous third-party companies.”

Cyfrowy Polsat launched the EVOBOX PVR in January 2016.

PRESS RELEASE



About ADB

ADB is Connecting Lives and Connecting Worlds with innovative software, systems and managed services for personal TV, business TV, broadband and industrial IoT. We understand how multimedia convergence is changing consumer consumption and driving demand for powerful, flexible and cost effective connectivity and services.

Our Connected Solutions bring together our proven expertise and 20 years of award-winning industry firsts, enabling our customer's to build successful businesses, harness greater efficiencies and deliver the connected experiences consumers crave.

We know what success looks like because we are empowering some of the world's leading content distributors, pay-TV service providers, broadband operators and appliance manufacturers, including: A1 Telekom Austria, Border States Electronic, Canal Digital, Cox, Graybar, NC+, Swisscom, Telecom Italia, Telefonica, Telenet, Time Warner, Vodafone and Whirlpool.

ADB has a passionate and dedicated team of over 550 people, including a 350 strong engineering team. The company is headquartered in Geneva, Switzerland and has offices throughout Europe, Asia and North America.

About Cyfrowy Polsat:

Cyfrowy Polsat is the largest media and telecom group in Poland, with 5.9 million contract customers and 16.5 million services: mobile telephony, pay TV and Internet access. The group includes: Cyfrowy Polsat – operator of the largest Polish satellite platform and provider of advanced multimedia services, Polkomtel – operator of the Plus mobile network and LTE technology leader using state of the art solutions to develop services for its customers, Telewizja Polsat – Poland's leading commercial broadcaster offering 32 popular television channels attracting over 24% of all viewers, IPLA – leader on the video online market with approx. 3.8 million users. The satellite platform of Cyfrowy Polsat provides access to over 175 channels, including 69 in HD quality, and many advanced services: Cyfrowy Polsat GO – allowing to view over 80 online channels and plenty other on demand content on mobile devices, PPV, VOD Home Movie Rental, Multiroom HD. It also offers the Mobile TV service based on DVB-T technology. It manufactures decoders in an own plant. The group provides broadband Internet access services based on the LTE and HSPA+ wireless technologies. Since May 2008, Cyfrowy Polsat is listed on the Warsaw Stock Exchange.

More information: www.grupapolsat.pl, www.cyfrowypolsat.pl